



In March, the New Era hat company plans to close its production facility in Derby, NY. **This will eliminate nearly 200 high-paying union jobs and devastate this Western New York community.**

Here are some quick facts you should know:

1. Some 219 skilled embroidery workers in Derby manufacture about 4 million of the 65 million caps New Era produces every year. They are represented by a union. Nearly 94 percent of the company's caps — lower quality caps — are produced overseas.
2. Major League Baseball's exclusive contract with the company — the driving force behind New Era's success — requires hats made in the U.S.A. That's why New Era will not ship its "on-field" cap manufacturing overseas. Production for these hats will move to a non-union production facility in Florida. It will be a cheaper way to produce inferior products.
3. New Era is terminating 219 jobs in Western New York to save a little money on a tiny but important fraction of its business. Its product will suffer; its contract with Major League Baseball may suffer; the Western New York community will definitely suffer.
4. Company officials have said New Era has evolved into a company focused on design and branding, focused more on marketing and e-commerce than on manufacturing. It's ironic, because the fastest way to devalue your brand is to reduce the quality of the product.
5. Union pushback can make a difference: In 2016, in response to union and public pressure, MLB decided to scrap plans to move its uniform manufacturing vendor. This saved 500 jobs at the Majestic Athletic factory in Easton, PA.

Why all union members should care and support the New Era workers:

All union members need to stand up and fight to protect union workplaces from threats based on nothing but greed and disrespect for skills, experience and quality work.

You may not operate a sewing machine, or see your baseball hero wearing a product you made by hand on national TV, but this is all about protecting the value of work and the value of the union over incremental profit mongering by greedy executives.

Get Involved:

- Show your support on Facebook and Twitter using the **#NewEraHatsOff** hashtag.
- Visit **NewEraHatsOff.com** for actions, events and news as we protest New Era's decision to put profits over people.

